

## Privacy statement

### Introduction

We appreciate the interest you have shown in our company and our products and services through your visit to our website(s) or related communication channels, including but not limited to our social media and/or other channels (collectively, the “**Foodera Technologies pages**”).

This Privacy Statement concerns the personal data we collect or process during your interactions with Foodera Technologies pages. Your interaction with Foodera Technologies may occur through the Foodera Technologies pages, through the purchase and use of our products and services, through marketing communications, and through our customer support. This may include interactions with visitors, customers, business customers, suppliers, and/or business partners.

We sincerely attach great importance to your privacy. You have shown your trust in us through your interactions with our Foodera Technologies pages, and we appreciate that trust. This means that we will always strive to protect your privacy and handle your personal data with care.

Foodera Technologies operates as an international group, including entities in the European Union and the United States of America (Idaho). Therefore, this Privacy Statement includes additional sections specific to these regions.

### Responsibility

Foodera Technologies acts as controller for the processing of personal data. This means that Foodera Technologies determines which personal data is processed, for what purpose, and in what manner. Depending on your relationship with us, a specific Foodera Technologies entity may act as the sole controller or jointly with other affiliated companies.

### Contact details

If you have any questions or requests regarding this Privacy Statement or the processing of your personal data, you can contact Foodera Technologies via:

Telephone: +31 (0)348 - 47 94 00

Email: [privacy@fooderatechnologies.com](mailto:privacy@fooderatechnologies.com)

Waardsedijk Oost 28 3417 XJ Montfoort, The Netherlands

Foodera Technologies has appointed a privacy team, which can be contacted via [privacy@fooderatechnologies.com](mailto:privacy@fooderatechnologies.com).

This contact point is available for all privacy-related questions and requests, regardless of your location or the Foodera Technologies entity you interact with.

### Why does Foodera Technologies process personal data?

Foodera Technologies uses personal data for the purpose of:

- To be able to register for a visit to Foodera Technologies;
- To conclude an agreement, send an invoice and for financial processing at Foodera Technologies;

- To sell services and products and send advertisements;
- To send invitations to fairs and events and;
- To answer questions and handle complaints.

In order to tailor communications to your preferences and behavior and provide you with the best personalized experience, we may analyze and combine all information associated with your account information and information about your interactions with Foodera Technologies. We also use this information to segment our target groups and see which of our products and/or services users are interested in and to measure the effect of our marketing activities. Foodera Technologies offers you the opportunity to withdraw your consent to receive promotional communications at any time via a link at the bottom of each promotional email you receive from us. If you receive promotional messages from us by post and you wish to cancel this, you can unsubscribe by contacting us via the contact details above.

### **Which personal data does Foodera Technologies process?**

We process personal data that can identify you directly or indirectly.

This may include:

- Your name, job title, company name, and contact details (such as email address and phone number);
- Information needed to process orders or agreements;
- Administrative data;
- Technical data, such as your IP address, browser type, and device type;
- Vehicle registration number (for visits, if applicable).

### **Does Foodera Technologies share data with other organizations?**

Foodera Technologies only shares data with third parties if Foodera Technologies is obliged to do so on the basis of legal provision, is forced to do so as a result of a lawsuit and/ or if Foodera Technologies deems this necessary to protect its own rights.

### **How long does Foodera Technologies store personal data?**

We will retain your personal data for as long as necessary or permitted related to the purpose or purposes for which the data was collected. Our criteria for determining our retention periods are:

- (i) the duration of the ongoing relationship we have with you for participation in the Foodera Technologies Pages;
- (ii) whether we are subjects to a legal obligation; or
- (iii) whether retention is appropriate in light of our legal position (such as in relation to applicable statutes of limitations, litigation procedures or regulatory inspections).

### **Profiling**

Profiling is the division of persons into categories (profiles) based on their personal data. (Automated) individual decisions can then be made on the basis of these profiles. Foodera Technologies only conducts profiling via the KiremkoWerkt.nl website.

## What rights do you have?

You have the following rights:

- the right of access to your personal data;
- the right to rectification of your personal data if it is incorrect;
- the right to erasure of your personal data: you have the right to erasure of your personal data when it is no longer necessary for Foodera Technologies to retain it. It may be necessary to retain your data in order to provide our products and services, to demonstrate that you have entered into an agreement with us and because this is required in connection with legal obligations;
- the right to transfer your personal data;
- the right to object to the use of your personal data for Foodera Technologies' marketing purposes;
- the right to restriction of processing of your personal data: at your request, we restrict the processing of your personal data if you have requested the correction of your personal data, have objected to this processing, or if it is unlawful and you still wish to keep the personal data.
- The right to withdraw your consent for the processing of your personal data.

If you wish to claim one of these rights, you can contact us via the contact details above.

## European Union (EU) Section

If you are located in the European Union:

- Your personal data is processed in accordance with the General Data Protection Regulation.
- We only process your data when we have a valid legal basis, such as your consent, a contract, a legal obligation, or a legitimate business interest.
- You have the right to file a complaint with your local data protection authority, such as the Autoriteit Persoonsgegevens.
- Your data may be transferred outside the EU (for example, to the United States). When this happens, we ensure appropriate safeguards are in place.

## United States- Idaho Section

If you are located in the United States, including Idaho:

- We comply with applicable U.S. privacy laws.
- Although Idaho does not currently have a comprehensive privacy law like the GDPR, Foodera Technologies applies consistent privacy standards across all its entities and complies with applicable sectoral laws, including Idaho's Data Breach Notification Act, which requires notification to affected individuals in case of certain data breaches.
- You may request access to, correction to, or deletion of your personal data, where applicable.
- Your data may be shared within the Foodera Technologies group and with trusted partners, with appropriate safeguards in place.

## Complaints

Do you disagree with the way in which Foodera Technologies has handled your personal data? You can then submit a complaint to Foodera Technologies' privacy team via email address [privacy@fooderatechnologies.com](mailto:privacy@fooderatechnologies.com). The privacy team will investigate your complaint and determine whether the complaint is justified. You will be informed in writing of the result of this investigation by the privacy team. If the complaint is justified, the privacy team will present a solution to the problem to you within four

weeks. If this term is not met, the privacy team will inform you. When the complaint has been handled satisfactorily, the privacy team will close the complaint file.

## **Questions?**

If you have any questions about this Privacy Statement, please contact our privacy team via [privacy@kiremko.com](mailto:privacy@kiremko.com).



