



## Privacy statement

### Introduction

We appreciate the interest you have shown in our company and our products and services through your visit to our website(s) or related communication channels, including but not limited to our social media and/or other channels (collectively, the “**Industrial Food Automation Coöperatief U.A. pages**”).

This Privacy Statement concerns the personal data we collect or process during your interactions with Industrial Food Automation Coöperatief U.A. pages. Your interaction with Industrial Food Automation Coöperatief U.A. may occur through the Industrial Food Automation Coöperatief U.A. pages, through the purchase and use of our products and services, through marketing communications, and through our customer support. This may include interactions with visitors, customers, business customers, suppliers, and/or business partners.

We sincerely attach great importance to your privacy. You have shown your trust in us through your interactions with our Industrial Food Automation Coöperatief U.A. pages, and we appreciate that trust. This means that we will always strive to protect your privacy and handle your personal data with care.

Industrial Food Automation Coöperatief U.A. operates as an international group, including entities in the European Union and the United States of America (Idaho). Therefore, this Privacy Statement includes additional sections specific to these regions.

### Responsibility

Industrial Food Automation Coöperatief U.A. acts as controller for the processing of personal data. This means that Industrial Food Automation Coöperatief U.A. determines which personal data is processed, for what purpose, and in what manner. Depending on your relationship with us, a specific Industrial Food Automation Coöperatief U.A. entity may act as the sole controller or jointly with other affiliated companies.

### Contact details

Kiremko B.V.  
Waardsedijk Oost 28  
P.O. Box 5, 3417 ZG Montfoort  
The Netherlands

T: +31 (0)348 47 94 00  
E: [kiremko@kiremko.com](mailto:kiremko@kiremko.com)  
[www.kiremko.com](http://www.kiremko.com)

Rabobank IBAN: NL82 RABO 0134 6530 09  
Swift Code: RABONL2U  
Trade Register no.: 30087348  
VAT: NL009127161B01



If you have any questions or requests regarding this Privacy Statement or the processing of your personal data, you can contact Industrial Food Automation Coöperatief U.A. via: **FOOD PROCESSING EQUIPMENT**  
Telephone: +31 (0)348 - 47 94 00  
Email: [privacy@kiremko.com](mailto:privacy@kiremko.com)  
Waardsedijk Oost 28  
3417 XJ Montfoort, The Netherlands

Industrial Food Automation Coöperatief U.A. has appointed a privacy team, which can be contacted via [privacy@kiremko.com](mailto:privacy@kiremko.com).

This contact point is available for all privacy-related questions and requests, regardless of your location or the Industrial Food Automation Coöperatief U.A. entity you interact with.

### **Why does Industrial Food Automation Coöperatief U.A. process personal data?**

Industrial Food Automation Coöperatief U.A. uses personal data for the purpose of:

- To be able to register for a visit to Industrial Food Automation Coöperatief U.A.;
- To conclude an agreement, send an invoice and for financial processing at Industrial Food Automation Coöperatief U.A.;
- To sell services and products and send advertisements;
- To send invitations to fairs and events and;
- To answer questions and handle complaints.

In order to tailor communications to your preferences and behavior and provide you with the best personalized experience, we may analyze and combine all information associated with your account information and information about your interactions with Industrial Food Automation Coöperatief U.A. We also use this information to segment our target groups and see which of our products and/or services users are interested in and to measure the effect of our marketing activities. Industrial Food Automation Coöperatief U.A. offers you the opportunity to withdraw your consent to receive promotional communications at any time via a link at the bottom of each promotional email you receive from us. If you receive promotional messages from us by post and you wish to cancel this, you can unsubscribe by contacting us via the contact details above.

### **Which personal data does Industrial Food Automation Coöperatief U.A. process?**

We process personal data that can identify you directly or indirectly.

This may include:

- Your name, job title, company name, and contact details (such as email address and phone number);
- Information needed to process orders or agreements;
- Administrative data;
- Technical data, such as your IP address, browser type, and device type;
- Vehicle registration number (for visits, if applicable).

### **Does Industrial Food Automation Coöperatief U.A. share data with other organizations?**



Industrial Food Automation Coöperatief U.A. only shares data with third parties if Industrial Food Automation Coöperatief U.A. is obliged to do so on the basis of legal provision, is forced to do so as a result of a lawsuit and/ or if Industrial Food Automation Coöperatief U.A. deems this necessary to protect its own rights.

### **How long does Industrial Food Automation Coöperatief U.A. store personal data?**

We will retain your personal data for as long as necessary or permitted related to the purpose or purposes for which the data was collected. Our criteria for determining our retention periods are:

- (i) the duration of the ongoing relationship we have with you for participation in the Industrial Food Automation Coöperatief U.A. Pages; (ii)
- (ii) whether we are subjects to a legal obligation; or
- (iii) whether retention is appropriate in light of our legal position (such as in relation to applicable statutes of limitations, litigation procedures or regulatory inspections).

### **Profiling**

Profiling is the division of persons into categories (profiles) based on their personal data. (Automated) individual decisions can then be made on the basis of these profiles. Industrial Food Automation Coöperatief U.A. only conducts profiling via the KiremkoWerkt.nl website.

### **What rights do you have?**

You have the following rights:

- the right of access to your personal data;
- the right to rectification of your personal data if it is incorrect;
- the right to erasure of your personal data: you have the right to erasure of your personal data when it is no longer necessary for Industrial Food Automation Coöperatief U.A. to retain it. It may be necessary to retain your data in order to provide our products and services, to demonstrate that you have entered into an agreement with us and because this is required in connection with legal obligations;
- the right to transfer your personal data;
- the right to object to the use of your personal data for Industrial Food Automation Coöperatief U.A.'s marketing purposes;
- the right to restriction of processing of your personal data: at your request, we restrict the processing of your personal data if you have requested the correction of your personal data, have objected to this processing, or if it is unlawful and you still wish to keep the personal data.
- The right to withdraw your consent for the processing of your personal data.

If you wish to claim one of these rights, you can contact us via the contact details above.

### **European Union (EU) Section**

If you are located in the European Union:

- Your personal data is processed in accordance with the General Data Protection Regulation.

- We only process your data when we have a valid legal basis, such as your consent, a contract, a legal obligation, or a legitimate business interest.
- You have the right to file a complaint with your local data protection authority, such as the Autoriteit Persoonsgegevens.
- Your data may be transferred outside the EU (for example, to the United States). When this happens, we ensure appropriate safeguards are in place.

### **United States- Idaho Section**

If you are located in the United States, including Idaho:

- We comply with applicable U.S. privacy laws.
- Although Idaho does not currently have a comprehensive privacy law like the GDPR, Industrial Food Automation Coöperatief U.A. applies consistent privacy standards across all its entities and complies with applicable sectoral laws, including Idaho's Data Breach Notification Act, which requires notification to affected individuals in case of certain data breaches.
- You may request access to, correction to, or deletion of your personal data, where applicable.
- Your data may be shared within the Industrial Food Automation Coöperatief U.A. group and with trusted partners, with appropriate safeguards in place.

### **Complaints**

Do you disagree with the way in which Industrial Food Automation Coöperatief U.A. has handled your personal data? You can then submit a complaint to Industrial Food Automation Coöperatief U.A.'s privacy team via email address [privacy@kiremko.com](mailto:privacy@kiremko.com). The privacy team will investigate your complaint and determine whether the complaint is justified. You will be informed in writing of the result of this investigation by the privacy team. If the complaint is justified, the privacy team will present a solution to the problem to you within four weeks. If this term is not met, the privacy team will inform you. When the complaint has been handled satisfactorily, the privacy team will close the complaint file.

### **Questions?**

If you have any questions about this Privacy Statement, please contact our privacy team via [privacy@kiremko.com](mailto:privacy@kiremko.com).